

MINUTES

REGULAR MEETING OF
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION
THURSDAY, FEBRUARY 15, 2007
7:30 PM

CALL TO ORDER AND ROLL CALL

Chairman Wetzork called the meeting to order at 7:30 p.m.

Present: Chairman Wetzork. Commission Members: Autorino, Bonta, Lindsey, Ryan, Schmitz and Zuppan (arrived at 7:41 p.m.)

Absent: Commission Members: Dahlberg and Kelly

Staff: Jennifer Ott and Rosemary Valeska

MINUTES

1. Minutes of the Regular Meeting of January 18, 2007

Motion (Ryan), seconded and unanimous to approve the minutes of the Regular Meeting of January 18, 2007 as submitted.

CONSENT CALENDAR

(None)

ORAL COMMUNICATIONS - PUBLIC

(No speaker slips were submitted.)

UNFINISHED BUSINESS

(None)

NEW BUSINESS

At this time, Commission Member Schmitz requested that the matter of the AUSD budget crisis, and how the business community could become involved, be placed on a future EDC agenda. Chairman Wetzork stated that this should be referred to the City Attorney's office, as the City government is separate from the School District. Commission Member Schmitz stated that the state of our schools was an economic development issue. Chairman Wetzork stated that AUSD representatives will be discussing the school district situation at the Chamber's Economic Development Committee meeting on Friday, March 2, and suggested

that Commission Member Schmitz attend that meeting. Commission Member Autorino stated that other communities have "Adopt a School" programs that are supported by local businesses. Commission Member Bonta recommended that the EDC should explore how they could become involved and requested that staff provide a report regarding options and direction. Chairman Wetzork directed staff to pass along this request to Ms. Soto.

2. Periodic Review of CIC Implementation Plans for the BWIP/WECIP

Rachel Silver of Development Services gave a PowerPoint presentation showing recent achievements in the BWIP and WECIP plan areas. Motion (Schmitz), seconded and unanimous to accept the Periodic Review report and forward it on to the Community Improvement Commission.

3. Review and Comment on Proposed Leasing Parameters for Historic Alameda Theater Retail Space

Motion (Autorino), seconded and unanimous to accept staff's recommendations regarding the leasing parameters, including the addition of hours of operation.

REPORTS

4. Oral Report: Chairman Wetzork – Chair of the Economic Development Strategic Plan Update Subcommittee

Chairman Wetzork stated that there had been no meetings and had nothing new to report.

5. Oral Report: Commission Member Schmitz – EDC representative to the Multi-Modal Transportation Task Force

Commission Member Schmitz stated that there had been no meetings and had nothing new to report.

6. Oral Report: Chairman Wetzork – EDC representative to the Pedestrian Task Force

Chairman Wetzork stated that there had been no meetings and had nothing new to report.

7. Oral Report: Commission Member Autorino – EDC representative to the City of Alameda Task Force of the Alameda County Climate Protection Project

Commission Member Autorino reported that he had attended the Task Force's second meeting, which had been held the previous evening. There was large public attendance. Most of the meeting was a continuation of the brainstorming session that had started during the previous meeting. The Task Force plans on having recommendations for a greenhouse gas reduction plan ready for the City Council by this summer. The primary focus will be on the reduction of greenhouse gas emissions resulting from

transportation. The Task Force is also involved in planning for Earth Day.
Report accepted.

WRITTEN COMMUNICATIONS

8. Upcoming EDC Agenda Items
9. Redevelopment – Building Better Communities, January 2007

ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

- ?? Commission Member Schmitz noted the article in the January 2007 Redevelopment magazine provided in the meeting packet titled, "GASB Issues New Statement Related to Pollution Remediation," and requested that he wanted to be kept informed regarding this matter.
- ?? Chairman Wetzork stated that there was a bill being introduced in Sacramento that would require all citizens to use only fluorescent lighting, and that this would be going too far.

ADJOURNMENT

The meeting was unanimously adjourned at 8:25 p.m.

Respectfully submitted,

Jennifer Ott
Redevelopment Manager

JO:rv